



# A special delivery for expecting and future parents

32BJ's Maternity Program, offered  
through the 32BJ Health Fund

The best  
plan for  
baby and  
you.



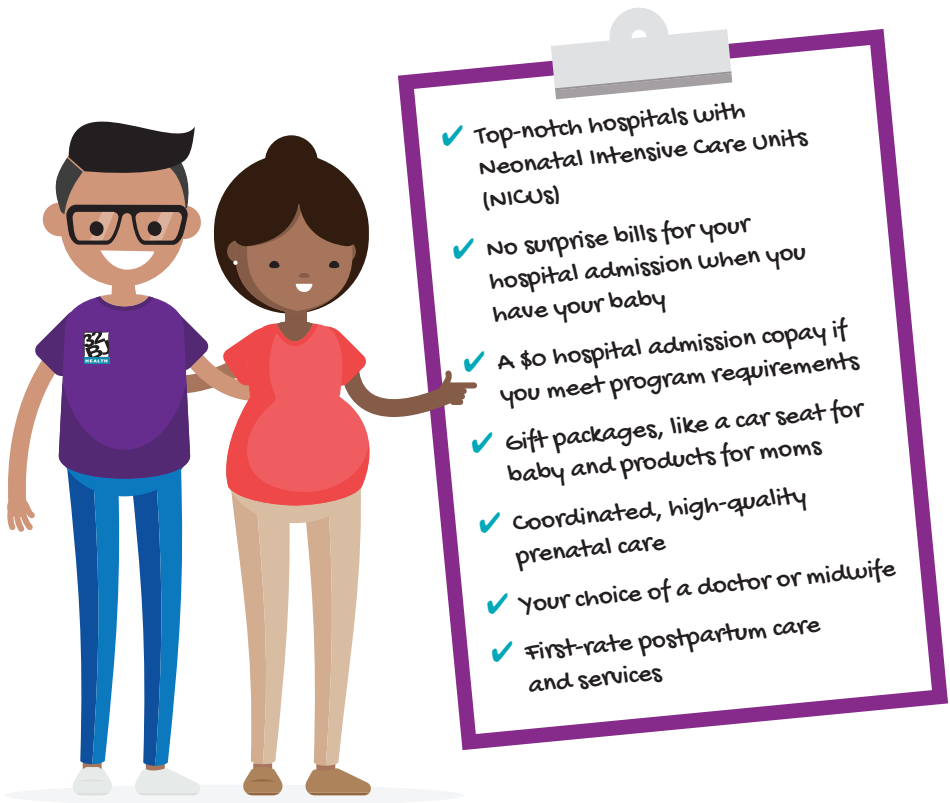
## Why your Health Fund is standing up for you.

We care about the quality of your health care.

If there's a baby in your future, you'll want to choose the maternity care that's right for you. That's what the 32BJ Maternity Program delivers.

## What does high-quality care mean for you?

Often, we think if we spend more money we'll get more. With the 32BJ Maternity Program working for you, you can pay less and get much more:



To get these benefits, you must enroll and meet the requirements. For details, visit [www.32bjmaternity.org](http://www.32bjmaternity.org) or call Health Services at **866-230-3225**.

## Your 32BJ Maternity Program hospitals.

We choose only hospitals and providers with high standards of care for this program. They:

- Have at least 1,800 annual deliveries. Those with less had to show they meet other standards and offer extensive newborn care.
- Provide prenatal care through doctors, midwives and other providers who participate in the 32BJ Health Fund's network.
- Offer extensive newborn care, including a Neonatal Intensive Care Unit (NICU).
- Provide postpartum (after childbirth care) services in the hospital at no cost to members.
- Promise there will be no "surprise bills" from doctors who aren't in our network but provide care for you or your covered baby.
- Prove they're meeting quality standards by reporting results, such as – number of births, deliveries with complications, episiotomy rates, babies requiring intensive care, to the 32BJ Health Fund.
- Perform C-sections only as needed and meet the standards set by industry experts.



## It's important to plan ahead.

You have a choice. Make it early, even if you're just thinking of getting pregnant.

Remember, it's your pregnancy. And it's wise to make good choices for you and your baby as soon as possible.

Call us at **866-230-3225** to sign up as soon as you're pregnant.



**1** **Choose** a hospital and an OBGYN or midwife from the list of participating providers, and call us at **866-230-3225** to let us know who you've chosen.

**2** **Enroll** in Empire BlueCross BlueShield's Future Moms Program by calling **800-828-5891**.

You must complete both requirements **AND** notify us **BEFORE** your 32nd week of pregnancy.

For details:

- Visit us at **[www.32bjmaternity.org](http://www.32bjmaternity.org)**
- Email us at **[maternity@32bjfunds.com](mailto:maternity@32bjfunds.com)**
- Call Health Services at **866-230-3225**



**Building Service**  
**32BJ Health Fund**  
25 West 18th Street  
New York, NY 10011-4676